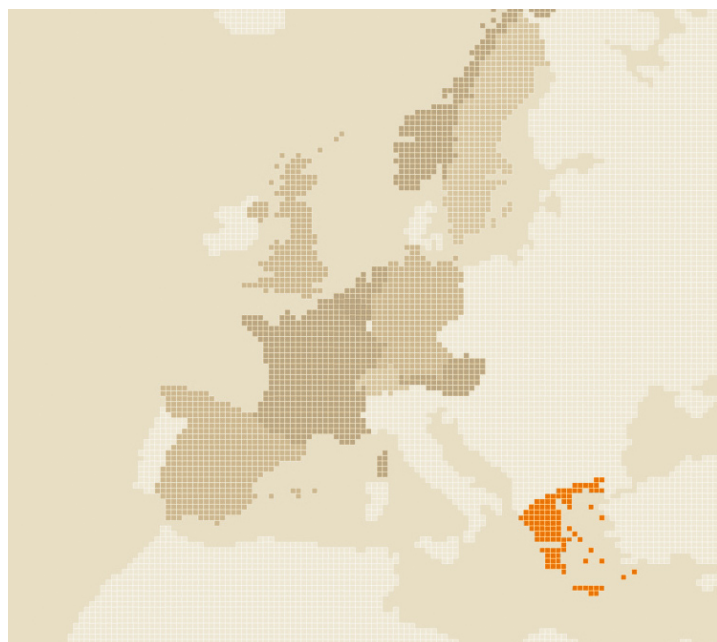




Care Direct Moving Forward consumer - brand relations with powerful integrated marketing solutions

CRM Campaigns Consulting
Database Management
& Intelligent Solutions
Digital Marketing
Targeted media channels
Direct Marketing

Care Direct's philosophy is to develop personal relationships with consumers at each moment of their lives through its clients' brands. Our vast experience and expertise in Direct & Digital Marketing make Care Direct the unique partner that provides technologically advanced integrated marketing solutions to its clients.




Create valuable consumer relations upon targeted suitable campaigns

- > CRM Campaigns Consulting
- > Database Development & Clearance
- > Digital marketing
- > Social Media usage
- > Online media channel – Babyspace
- > Target offline channels to family oriented consumer groups

Gain from our expertise in moving forward

Care Direct is moving forward by creating innovative and unique 'portals' with rich and reliable content for targeted visitors. The first evidences of this innovation are babyspace.gr and babyspace.com.cy, shortly followed by www.babyspacearabia.com



Care Direct has been a strategic partner for many multinational clients like Procter&Gamble, Imperial Tobacco, Reckitt Benckiser, Henkel, Chartis, Glaxosmithkline, Estee Lauder, Coca Cola in building powerful relations with their consumers.

**Are you ready to move
forward with Care Direct?**

How
can we
help you?

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