

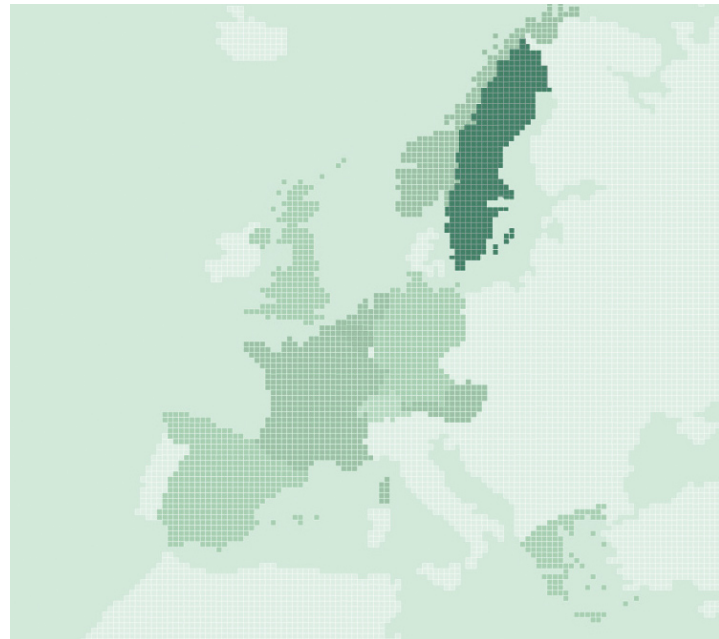


DirektMedia AB

Your partner for direct marketing to consumers in the Nordic countries

Consulting & Analysis
Business Information
System Solutions
Campaign Management

In order to meet our customers' requirements, we have divided our products and services into four areas: Consulting & Analysis, Business Information, System Solutions and Campaign Management.



Consulting & Analysis

supports you in the process of identifying, recruiting, keeping, developing and reactivating your customer. We also offer training courses and seminars.

Business Information

gives you access to all the external files and other sources that can optimise the quality of your customer database and your campaign target groups.

System Solutions

are efficient CRM systems to facilitate managing and communicating with your customers and prospects.

Campaign Management

is the field of services that helps you with all campaign administration in order to recruit and communicate with the right customers via direct channels.



**Good Relations.
Great Results.**

We help you to recruit, develop, keep and win back your most rewarding customers.

How can we help you?

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