

 WDM Netherlands

We create and use data to enable our clients to find, manage and reach customers in the most profitable way

Profiling  
Modeling  
Targeting  
Data Intelligence  
Data Quality  
Online solutions  
Consultancy

Do you want your improve your CRM activities? Based on solid facts and Consumer Insights? WDM Netherlands can support your business in many ways. From a basic approach to elaborate campaign management to Find and Get new customers. Keep them and make them Grow to high-value customers. Share your business challenges with us and learn how we can support your business in the most profitable way.

 WDM Netherlands can provide valuable consumer insights, based on a wide range of data characteristics on household level. In depth analyses with valuable outcomes, to optimise your marketing strategy, targeting and cross/upselling. Also WDM enables you to perform state-of-the art analyses, segmentation and predictive modeling by providing data, tools and tailor-made consultancy. WDM Netherlands is part of Bisnode, the leading provider of digital business information in Europe.

How can we help you?

T +31 (0)30 600 2000  
F +31 (0)30 600 2199  
[info@wdm.nl](mailto:info@wdm.nl)  
[www.wdm.nl](http://www.wdm.nl)

Wattbaan 1  
3439ML Nieuwegein  
Netherlands

 wdm  
NEDERLAND