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Optimise your CRM strategy while minimising business risks

High level service offering:

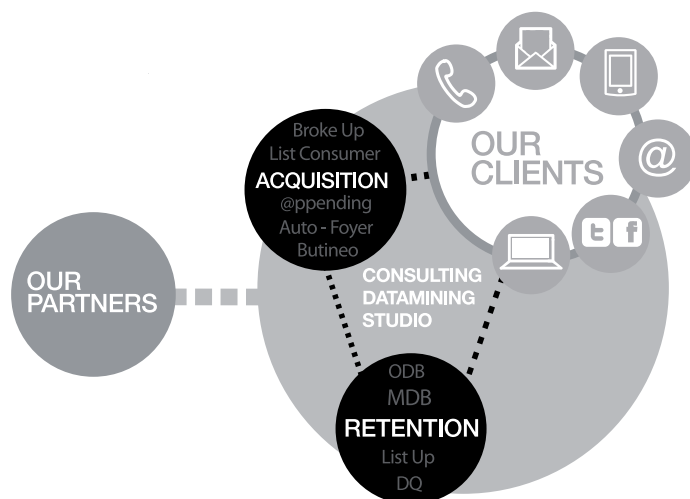
Acquisition

Retention

Consultancy & research

Cross-channel approach

You want to better identify, know and manage your customers and prospect base in order to take the best and most adequate steps towards growing your business. For the past 20 years, we have nurtured our expertise in customer knowledge. From database management to tailored cross-channel solutions, we have a comprehensive portfolio to support your company in building its CRM strategy.

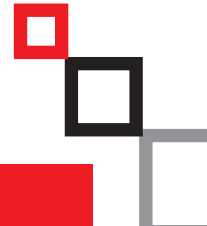


Strong partnerships for effective cross-channel campaigns

- > Database collection & qualification
- > Consumer referentials exploitation
- > Reporting & decision-making tools
- > On-line events
- > Cross-channel campaign management
- > CRM programme management

Dedicated web designers

- > From brief taking to campaign launches, 7 web designers interact with our clients to create ROI-oriented graphical environment



We strive for a long-term relationship with our clients and partners.

Orange, FDJ, Peugeot, France Générosités, Numéricable, Sara Lee and many others rely on us for their CRM.

How can we help you?

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