



WDM Belgium

Consumer and business driven in acquisition and retention management, data quality and interactive marketing

The reference in Belgium for
Consumer and business data
Data Quality
Data intelligence
Database management
to enable cross-channel marketing
solutions

You want to interact with prospects and clients in a relevant and profitable way. So you need solid **data** regarding your customers, both consumers and businesses, to **enhance** your own data set or to **grow** your client base. You need to create a **single customer view** to take the right decisions and to link all channel interactions back to the right household, person or contact point. WDM Belgium enables your cross-channel interactive marketing, including database management and exploration, email campaign management, behavioral scoring, targeting,...



Best of breed one-to-one marketing solutions

> Contact more than
7.000.000 individual consumers,
4.000.000 families,
1.000.000 businesses in Belgium

WDM Belgium knows YOUR business

Through profound knowledge of (direct) marketing needs for each industry, WDM Belgium provides (tailor made) solutions to most leading Belgian companies in the field of finance, telecom, retail, fast moving consumer goods, mail order, travel, insurances, media, ...

As the leading enabler of one-to-one and interactive communication, WDM Belgium develops and offers solutions for clients such as Belgacom, Danone, Dexia, Fortis, Galeria Inno, Kärcher, Renault, Roularta Media Group, Sanoma, 3 Suisses, Unicef and many others.

How
can we
help you?

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