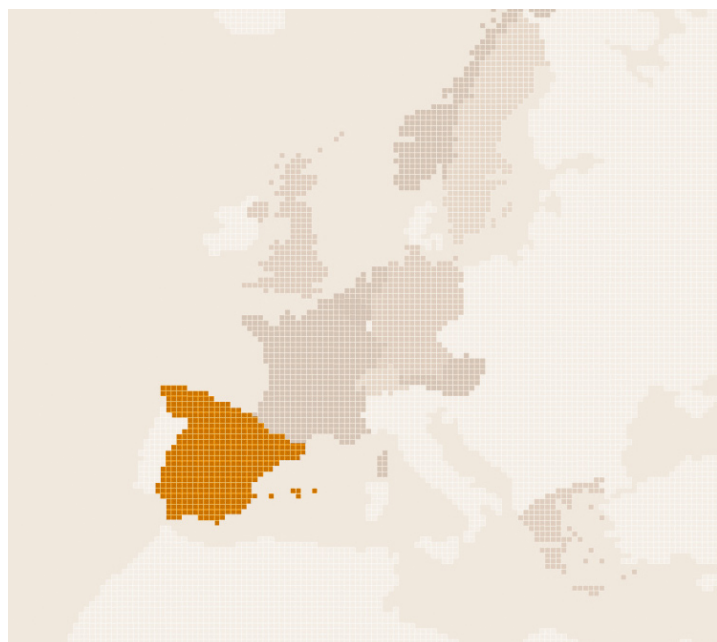


PDM Digital

Building solutions to target new prospects and make the most of your existing customers

Multichannel Acquisition
Data Quality
Database Management
Analytical Consultancy
Geomarketing Services

Capitalising on our experience of 30 years to help our clients achieve their marketing goals, we at **PDM Digital** identify potential customers for your business. We choose the right channel to communicate with each one of them, set up your multichannel promotional campaigns, analyse your customers' portfolio to profitably address each segment, locate them within the catchment area of your points of sale and help you build your geomarketing projects.



Multichannel Expertise on Direct and Database Marketing under one roof

- > Prospect Pool
- > Acquisition Databases
- > Multi-channel Campaigns
- > KPI Reporting and Tracking
- > Leads Management
- > Unique GEOindicators
- > Geomarketing Dossier
- > Point-of-Sale Expansion
- > Geoanalytical Projects

Experienced professionals with a profit-oriented approach

- > Data Protection advice
- > Pan-European coverage
- > Multichannel Integration
- > Marketing Consultancy
- > Expertise in Database Management
- > Profit-oriented campaigns



As a pioneer in the Direct and Database Marketing activity in Spain, **PDM Digital** has helped a large number of firms in all industries from FMCG (Procter&Gamble) to Banking (Santander), Insurance (Alico) or Telcos (Orange).

Why not call us now and see how we can help?

How can we help you?

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