

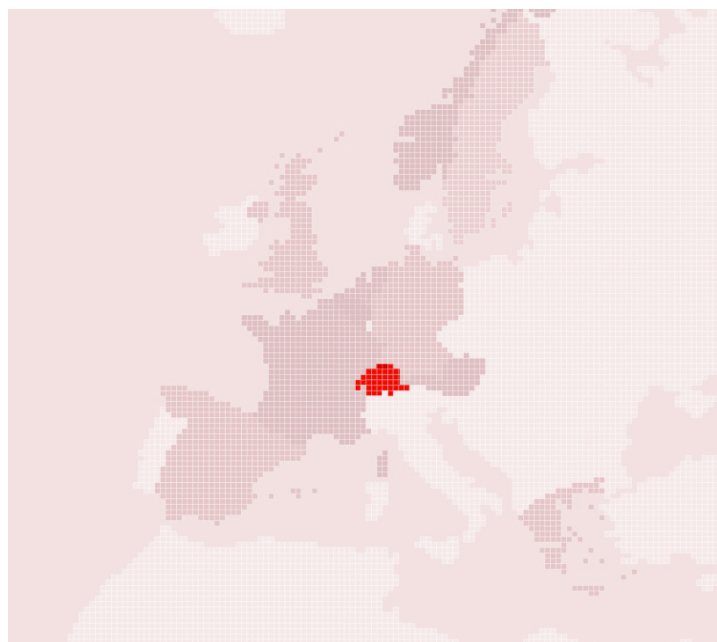


KünzlerBachmann Directmarketing AG

Your experienced partner for direct marketing

Analytical CRM
Database systems
OLAP Cube
Sinus Geo Milieus®
Target group addresses

KünzlerBachmann – for more than 50 years this name has been synonymous with competence in direct marketing. As a full service supplier, we can offer you a complete range of modern target group marketing services. Whether you require target group addresses, analytical CRM, IT services, mailing production or lettershop services, you have come to the right address!




Use KünzlerBachmann for your cross-border campaign success

- > OLAP Cube
- > Data Mining Tool and analytical information
- > Consumer addresses ch-privat@
- > Business addresses ch-business
- > Market research and analyses
- > IT services

OLAP Cube – your Data Mining Tool and analytical information system

- The OLAP Cube merges, as a proven exclusivity, 2 databases within the Cube architecture:
- > On the one hand your client's customer base
 - > On the other hand (in the case of Switzerland) KBDM's national database ch-privat@



As exclusive DNA member in Switzerland we can offer you a wide range of products. KünzlerBachmann is proud to be the dedicated partner of global companies.

How
can we
help you?

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