



# Cemit Interactive Media

## If you want effective, targeted & high-impact communication

High level service offering:

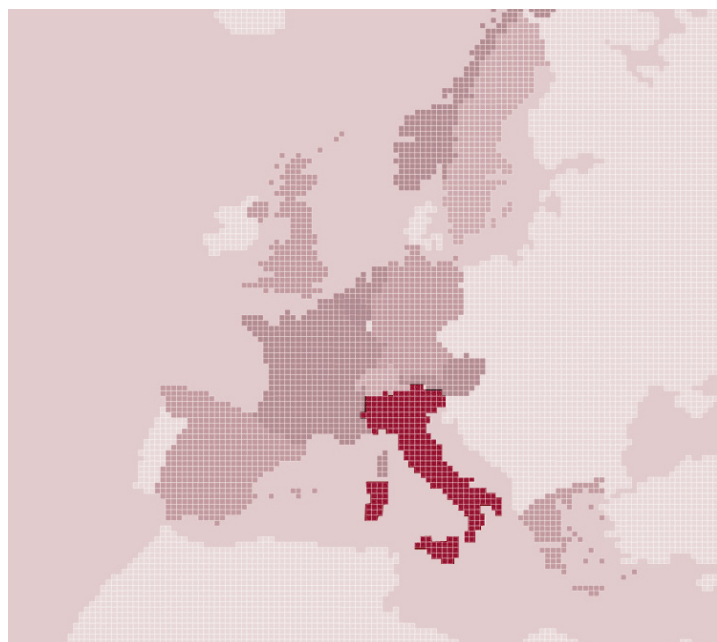
Database marketing

Data analysis

Integrated Communication

Printing, personalisation, fulfillment

Our knowledge regarding the performance of individual channels along with the membership of the Mondadori Group gives us the opportunity to offer an integrated proposal evaluated according to the objectives. Whether your goal is an increase in brand awareness, the acquisition of new customers or the loyalty of existing ones, place your trust in Cemit: we propose the best strategic solutions to achieve your goals.



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### We create integrated communication projects...


... and support our clients in strengthening their marketing investments.

- > Addresses and profiles
- > Database development
- > Data treatment and data capture
- > Campaign design
- > Target scoring
- > Loyalty programme strategy
- > Direct mail and sampling
- > Customer magazines
- > E-marketing & telemarketing
- > Events, Radio and TV ads

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### More than 40 years of experience in relationship marketing...and more

Cemit's membership to a large Group, leader in multi-channel communication, enables us to offer integrated communications focused on customer needs. We offer clients aggregated campaigns, advertising space in various media (TV, radio, magazine, online...) with the advantage of the 'one stop shop' approach.



### Why these clients work with us

Some of our clients are loyal for over 30 years because we evolve as they do: P&G, Armani, Estee Lauder, Unilever, UNHCR, UNICEF, Sky...

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How  
can we  
help you?

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